



*Enhance | Equip | Excel*



### Shout out to our Newest TIAAA Member

Dan Schlafer has spent the last 40 years as a coach, teacher, and administrator in the state of Tennessee. He began his career as teacher and coach at West Green High School in 1974. He then taught and coached 21 years before becoming Principal at Tellico Plains High School, in 1996, a position he held until 2006. After stepping down as Principal of Tellico Plains, he became Federal Program Director of Monroe County Schools, a position he presently holds. He was the head football coach and athletic director at Knoxville Catholic High School for 8 years. Dan was inducted into the TSSAA Hall of Fame as an Administrator April 20, 2013, but anyone who knows him realizes his true passion was coaching football. There has not been a day that has gone by since 1992 that he hasn't missed coaching. A graduate of Carson-Newman College, Dan received a Masters in Science from the University of Tennessee.

## 2016 Tennessee State Athletic Directors Conference

The TSSAA/TIAAA State Athletic Directors Conference will be held on April 10-12, 2016 at the Embassy Suites Hotel in Murfreesboro, Tennessee. This will be the 26th year that the conference has been held.

We are excited to announce the following Speakers and Presenters, as well the LTC Course listings.

Keynote Speaker and Workshop Presenters:

- **Dr. Greg Dale, Duke University** (Keynote)
- **Jay Hammes** (Safe Sport Zone)
- **Southern Athletic Fields** (Natural Surface Field Care)
- **Shan Foster, Vanderbilt University** (Mend Toolkit)

**Leadership Training** (LTC Courses) that will be offered:

- **LTC 619 The Power of Curb Appeal**
- **LTC 721 Positive Sporting Behavior**
- **LTC 631 Emergency Management/Safety** (new in 2015)
- **LTC 506 Athletic Law/Legal Issues II & Title IX**

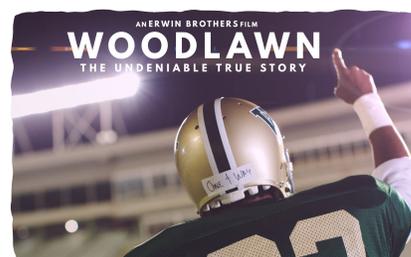
\*Early (through Dec. 31, 2015) Conference Registration Fee is \$150.

\*LTC Course Fees are \$75 each registration form is attached.

**We hope you will plan to attend—Professional Growth is essential for all of us as school leaders!**

### New Movie Recommendation

A gifted high school football player must learn to boldly embrace his talent and his faith as he battles racial tensions on and off the field in **WOODLAWN**, a moving and inspirational new film based on the true story of how love and unity overcame hate and division in early 1970s Birmingham, Ala. **Woodlawn** hits the theaters Friday, October, 16th.



### New Book by Jon Gordon & Mike Smith



***You Win in the Locker Room First*** draws on the extraordinary experiences of Coach Mike Smith and Jon Gordon—consultant to numerous college and professional teams—to explore the seven powerful principles that any business, school, organization, or sports team can adopt to revitalize their organization. Step by step, the authors outline a strategy for building a thriving organization and provide a practical framework that give leaders the tools they need to create a great culture, and lead with the right mindset.

## **TIAAA State Athletic Directors Conference** **Guest Speaker**

**The TIAAA is honored to announce Jay Hammes as one of our LTC Instructors and a Workshop Presenter for the 2016 TIAAA State Athletic Directors Conference.**

### **SAFE SPORT ZONE**

**Nearly all school districts have security measures in place during school days. However, similar risk management policies are too often overlooked or ignored for evening events. Safe Sport Zone has developed plans to assure safer environments for activities occurring at times other than during the regular school hours.**

**Safe Sport Zone has developed a staffing model for athletic administrators to adopt as a best practice. Spectator issues, identifying all fans, athletic concerns, facilities maintenance, evacuation procedures, and applications for almost any emergency are all part of the exercises.**

**For interscholastic athletics to survive, the games kids play have to be enjoyable, entertaining, safe, and educationally driven. Safe Sport Zone is committed to these principles.**

*“Everyday from 3pm - 8pm I wince when the phone rings! Somewhere in the back of my mind I worry that it's a coach calling about an emergency or a situation that occurred during one of our games. After listening to Jay yesterday I am going to approach our Superintendent regarding the need to open a new committee on event safety and security for our sporting events.*”

*Jays presentation was eye opening and made it obvious that we do not do enough to be prepared in case a situation occurs. Although I understand Jay needs to use somewhat of a scare tactic to get his point across, I would much rather be on the prepared side versus the wait and see what happens side of event security.”*

*- NY Athletic Administrator*



**Jay Hammes**  
**President of**  
**Safe Sport Zone LLC**

Jay has been involved in athletics his entire life as a player, a coach, teacher and recently retired athletic administrator, both at the high school, district level and collegiate level. In November 2013, he was elected as the Athletic Director of the Year for the State of Wisconsin. Jay's passion for high school athletics has him currently speaking throughout the country on maintaining a safer environment for after-school events. He is currently working with the NIAAA and is the chair and lead instructor of the leadership training course called "Contest Management," which covers athletic event security. He has been published numerous times and endorsed by both the NIAAA and NFHS. In July of 2013, Safe Sport Zone was nationally recognized at Disney World by the NCS4. Jay graduated from the University of Wisconsin-Oshkosh and achieved his master's degree from the United States Sports Academy.