



Tennessee Interscholastic Athletic  
Administrators Association  
Sponsorship Opportunities



*Enhance | Equip | Excel*

The Tennessee Interscholastic Athletic Administrators Association ([www.tiaaa.org](http://www.tiaaa.org)) supports the ongoing Professional Development of Athletic Administrators leading Education Based Athletic Programs at the Middle School and High School Levels. The TIAAA is committed to excellence through the promotion of best practices and professional standards for today's athletic administrators and we are constantly researching for ways to best equip the athletic department leaders in the State of Tennessee. The TIAAA is an affiliate of the National Interscholastic Athletic Administrators Association (NIAAA), and a partner with the Tennessee Secondary School Athletic Association (TSSAA).

Diamond Level (\$5,000)

- Web link and logo on TIAAA website
- Logo on all TIAAA correspondence (newsletters, conference programs, etc.)
- Advertisement in TIAAA newsletter if provided
- Information materials placed in conference packets
- Free booth at TIAAA State Conference (TIAAA could reimburse TSSAA the \$400)
- Sponsor of a specific event (choose one):
  - Hall of Fame luncheon
  - Awards Ceremony & Keynote Address
  - TSSAA Executive Address
  - Golf Tournament
  - TIAAA Board Round Table
- Opportunity to speak 3 mins at sponsor specific event
- Sponsor may promote product as the "Official Product of the TIAAA with category exclusivity
- Two Email Blasts to TIAAA members
- Banner/Sign at conference event provided by Sponsor
- Opportunity for sponsor name or logo on awards where applicable

Platinum Level (\$3,500)

- Web link and logo on TIAAA website
- Logo on all TIAAA correspondence (newsletters, conference programs, etc.)
- Advertisement in TIAAA newsletter if provided
- Information materials placed in conference packets
- Free booth at TIAAA State Conference (TIAAA could reimburse TSSAA the \$400)
- Sponsor of a specific event--choose one:
- Opportunity to speak 3 mins at sponsor specific event
- One Email Blast to TIAAA members
- Banner/Sign at conference event provided by Sponsor

Gold Level (\$2,000)

- Web link and logo on TIAAA website
- Information materials placed in conference packets
- TIAAA Grand door prize presenting sponsor
- Opportunity to speak 2 mins at sponsor specific event

- Opportunity to give away product specific door prize

#### Silver Level (\$1,000)

- Web link and logo on TIAAA website
- Information materials placed in conference packets
- Door prize presenting sponsor (choose one):
  - 1<sup>st</sup> Door Prize Exhibit Hall
  - 2<sup>nd</sup> Door Prize Exhibit Hall
  - TIAAA Business Meeting
- Sponsors will be recognized at sponsor specific event
- Opportunity to give away product specific door prize

#### Bronze Level (\$500)

- Web link and logo on TIAAA website
- Information materials placed at conference gift pick up
- Conference gift presenting sponsor (logo or co. name on product)
- Sponsors will be recognized at sponsor specific event

#### Base Level (\$250)

- Web link and logo on TIAAA website
- Information materials placed at LTC registration