



TIAAA

Enhance Equip Excel

"... the world may be different because you and I were important in the life of a child." John Croyle

THE 25TH ANNUAL TIAAA STATE ATHLETIC DIRECTORS CONFERENCE SUNDAY- TUESDAY, APRIL 19-21, 2015, IN MURFREESBORO, TN



25th



**Tennessee State
Athletic Directors Conference**
April 19-21, 2015
Embassy Suites Hotel
Murfreesboro, TN
Registration: tssaa.org

Conference Agenda:

Sunday, April 19

1:30p.m. LTC 511 & LTC 501
5:45p.m. TIAAA Board Meeting
7:00p.m. TIAAA Board Dinner

Monday, April 20

8:00a.m. TIAAA Golf Tournament
4 - 6p.m. Registration/Exhibit Hall
1:30p.m. LTC 614 & LTC 620
5:00p.m. Middle School Session
6:00p.m. Opening General Session
**Exhibit Hall Open*

Tuesday, April 21

7:00a.m. Registration & CAA Exam
7:30a.m. "Current Tech. Trends"
Roy Turner, CMAA (NC)
8:30a.m. TIAAA Awards Ceremony
9:45a.m. High School Athletics
*Tommy Marshall, CMAA
Marist School (GA)*
10:45am NIAAA State of the Union
Mike Blackburn, Assoc. Exec. Dir.
11:30a.m. TIAAA Business Meeting
12:00p.m. Lunch (on your own)
1:15p.m. *Bernard Childress,
TSSAA Executive Director*
2:30p.m. TSSAA Board of Control

Special Thanks

To members of the TSSAA (Trina Melton and Courtney Brunetz) and TACA (Bill Marbett and Pat Swallows) for their help in putting on the 25th Annual Tennessee State Athletic Directors Conference.



Keynote Speaker Update

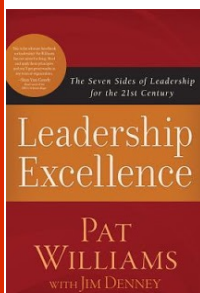
Due to unforeseen circumstances, Coach Joe Erhmann will not be able to make our conference. However, we have been blessed to have former Alabama football players **John and Brodie Croyle** as our keynote speakers for this year's conference.



John was a defensive end for Alabama's 1973 National Championship football team, playing for the legendary Coach Paul "Bear" Bryant. At 19, John felt he had been given a gift to work with young people. His dream was to have the best children's home in America. On the advice of Coach Bryant, John declined opportunities for professional football to pursue his dream of helping children in need. Since 1974, more than 1,800 children have called Big Oak Ranch home.

Brodie (John's son), a former University of Alabama and NFL (Kansas City Chiefs) quarterback currently serves as the Associate Executive Director at Big Oak Ranch.

John's philosophy: "A hundred years from now it will not matter what kind of house we lived in, the kind of car we drove, or how much money we had in the bank, but the world may be different because you and I were important in the life of a child."



In the book, *Leadership Excellence*, author Pat Williams cites seven sides of leadership (**Vision, Communication, People Skills, Character, Competence, Boldness, and a Serving Heart**), and writes in the epilogue about John as a leader who epitomizes all seven sides.

Due to the recent inclement weather, we have extended the LTC Registration Deadline through Monday, April 6

AD Spotlight

Scott Carroll, CAA, serves as the Athletic Director at Cleveland Middle School. In his role, Scott oversees not only the athletic operations at the school, but he is also in charge of strength and conditioning, intramurals, and athletic fields. Scott is also an assistant coach for the Raiders football team. Since 2011, Scott has served on the TIAAA Board of Directors representing District 3. In 2011, Scott was awarded the Middle Athletic Director of the year by the TIAAA. Thank you, Scott, for your service to the Cleveland community and our state's organization.



Conference Hotels Update

Current Options:

Residence Inn (\$144 a night)
Within walking distance of the Embassy Suites. [Residence Inn Booking](#) (link)

Doubletree Hotel (\$114 a night)
Call 615-895-5555 Ext. 156 and talk to Mary to book your room. Mention you are with the TSSAA/TIAAA Athletic Directors Conference

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Registration for LTC Courses: please email Mike Ellson at mike.ellson@cpalions.org