



TIAAA

Enhance Equip Excel

"What's the job of the coach, to love the players. What's the job of the players, to love one another."
Coach Joe Ehrmann *Season of Life*

2015 State AD Conference

LTC Course Offerings

- LTC 511: Concepts & Strategies for Budget & Finance
LTC 501: Philosophy, Leadership Organizations, & Development
LTC 614: Technology- Enhancing Public Presentation
LTC 705: A Character Based Coach To Coach Mentoring Program

TIAAA/TSSAA State AD Conference Tentative Schedule

- Sunday, April 19th** 1:30pm- 7:00pm
LTC 511 & 501 1:30pm
Monday, April 20th 8:00am - 6:00pm
Golf Tournament 8:00am
LTC 614 & 705 1:30pm
Tuesday, April 21st 7:00am -2:30pm
Workshop Sessions/Professional Growth

Congratulations to the 2015 Distinguished Service Award Winners, AD of the Year, and State Award of Merit:

Karen Pease of Memphis for her work with Well Child, that provides sport physicals for all of Shelby County athletes.

Brian Smith (physical therapist) from Milan for his business, The Sideline, that helps get athletes on the field faster.

Lee McDavid a facility administrator with Kingsport City schools that helps to maintain the upkeep and safety of the facilities at Dobyns-Bennett High School.

Dan Jenkins, Clinton High School, will be presented the 2014-15 Athletic Director of the year.

Jeremy Davidson, Westview High School of Martin, will be presented the NIAAA 2014-15 State Award of Merit.

Tennessee recently received a \$1,000 LTC grant from the NIAAA for the 2014-2015 School Year!



AD Spotlight

We would like to thank **India Weaver** for her service to the TIAAA. India is the Athletics Manager for The Shelby County Interscholastic Athletic Association (SCIAA). She is a CAA (Certified Athletic Administrator), serves on the TIAAA Board of Directors, and coordinates the TIAAA webpage. Last spring, India represented TN as a delegate for the Section 3 NIAAA meeting in Stone Mountain, Georgia. We are thankful for India's service and professional commitment to our State and National Organizations!



Keynote Teacher

We are honored to have **Roy Turner** as our Keynote Teacher for the TIAAA/TSSAA State AD Conference. Roy is a CMAA (Certified Master Athletic Administrator) and serves as the Athletic Director at Ashley High School in Wilmington, North Carolina. A fourteen year member of the NIAAA, Turner served on the NIAAA Board of Directors representing Section III and the Leadership Training National Faculty. Roy has presented numerous workshops and has taught or assisted with 26 different LTI courses in North Carolina. Roy will be teaching LTC 614: Technology III and presenting a social media workshop at this year State AD Conference.

Important Dates

- TSSAA Regional Meetings:
 - o East Nov. 3
 - o West Nov. 5
 - o Middle Nov. 6
- December 12-16, 2014
National AD Conference
National Harbor
Washington, DC
- April 19th- 21st, 2015
State AD Conference
Embassy Suites
Murfreesboro, TN

Five False Claims Parents Make about the College Recruiting Process

- 1) I am the only person responsible for getting my child recruited.
- 2) If my child is good enough, college coaches will find him or her.
- 3) If my child gets a letter from a college, they are being recruited.
- 4) My child will play Division I athletics.
- 5) My child will get a full athletic scholarship.

Provided by **Troy Baker**, Director of Athletics at The Lausanne School. Additional information can be found online at TIAAA.org or email Troy at tbaker@lausanneschools.com

Leadership Book & Movie *Unbroken* by Laura Hillenbrand

*Movie to be released
Christmas Day 2014

Membership

Please be sure to sign up for the National and State Athletic Administrator Associations by visiting:
TIAAA or NIAAA

